

# CASINO *Style*

NON-GAMING AMENITIES FOR INTEGRATED RESORTS • A GGB ANNUAL PUBLICATION

*Casino Style* magazine is an annual publication focused on non-gaming amenities in today's casino resort. Because we believe that design is at the heart of every casino experience, *Casino Style* covers not only the architecture, design and construction of gaming properties around the world, but encompasses every aspect of the guest experience:

- Food & Beverage
- Hotel Operations
- Nightlife & Bars
- Entertainment Options
- Casino Design
- Meetings & Conventions
- Shopping & Retail
- Pools & Spas
- Franchise Opportunities
- Other Non-Gaming Amenities

*Casino Style* looks at non-gaming customers, what attracts them to your property, what marketing seems to work best, and how analytics are changing the way casino resorts operate.

*Casino Style* is published to coincide with the dates of **Global Gaming Expo (G2E)**. With an indefinite shelf-life, *Casino Style* is the go-to guide for trends that shape the future of the casino resort experience.

## CIRCULATION & DEADLINES

*Casino Style* is a 4-color, glossy magazine printed annually. Mailed with the **November** issue of **GGB** magazine (*Global Gaming Business*), *Casino Style* reaches more than 15,000 executives in the global casino and hospitality market. In addition, *Casino Style* will be included in a special mailing to all of the purchasing departments of every North American gaming property.

**SPACE DEADLINE:**  
**April 19, 2023**

**MATERIALS DEADLINE:**  
**April 25, 2023**

**PUBLICATION DATE:**  
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**BONUS DISTRIBUTION:**  
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## ADVERTISING RATES

**\*FULL PAGE:** \$3,095

**TWO-THIRDS PAGE:** \$2,300

**HALF PAGE:** \$1,765

**ONE-THIRD PAGE:** \$1,350



*\*Full page ads include a one-half page product in our "Spotlight on Style" section. Contact your representative for special pricing on two-page advertising spreads.*



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